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# M&B3 (with CourseMate, 1 Term (6 Months) Printed Access Card)



## Synopsis

NOTE: Codes are case-sensitive and need to be entered EXACTLY as they appear. Created by the continuous feedback of a "student-tested, faculty-approved" process, M&B delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with CourseMate that includes an eBook in addition to a set of interactive digital tools all at a value-based price and proven to increase retention and outcomes. M&B, 3E's brief, focused approach reads more like a business periodical than a text. The thoroughly updated coverage addresses the modern framework of today's financial system in which both financial markets and banks play important roles. Numerous real business applications and an inviting writing style, infused with the latest financial examples, relate current money and banking topics to your everyday life and career. You'll find the most recent financial figures, memorable full-color photos, and access to Cengage's Global Economic Watch. Through CourseMate, you have access to a full suite of interactive learning resources including downloadable flash cards, interactive workshops, learning games and more to help you connect to the latest developments in money and banking today for long-term personal and career success.

## Book Information

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## Customer Reviews

Dean Croushore is Professor of Economics and Rigsby Fellow at the University of Richmond. Prior to moving to the University of Richmond in 2003, he served for 14 years as an economist at the Federal Reserve Bank of Philadelphia. As vice president and economist at the Philadelphia Fed, his duties included heading the macroeconomics group, briefing the bank's president and board of

directors on the state of the economy and providing advice for administering two national surveys of forecasters and researching current issues in monetary policy. Dr. Croushore received his A.B. from Ohio University and his M.A. and Ph.D. from Ohio State University. Dr. Croushore's research in recent years has focused on forecasting and how data revisions affect monetary policy, forecasting and macroeconomics research. His publications include articles in many leading economics journals. He serves as Associate Editor of the Journal of Money, Credit and Banking and Journal of Business and Economic Statistics.

I still own this and am looking forward to the next edition.

great for school, perfect for learning the easy to understand way

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Easy to read atunderstand complicated stuff...

I got literally "new" book!! so nice

It's a very good book. Clear, simple, well explained and a lot of relevant information.

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